

Newly Expanded Vancouver Convention Centre Uses Omnivex Software To Manage Large Network Of Digital Signage

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Omnivex Corporation, Microsoft Gold Partner and provider of enterprise software for **digital signage** networks, announced that the Vancouver Convention Centre is using Omnivex software to manage a network of over 170 screens throughout the recently constructed facility in British Columbia, Canada. The architecturally stunning harbor front facility recently opened following an extensive expansion project that more than tripled the convention centre's available space.

As part of the expansion project, the Vancouver Convention Centre wanted to help improve the guest experience by providing exceptional **visual communications** to guide them through the large facility. "The digital signage system will help us communicate with the thousands of visitors who attend events hosted at the Convention Centre each year," said Gregory Davey, associate director Olympics, IP and broadcast services, GM convention centre services, Bell Canada, who manages the digital signage network for the Vancouver Convention Centre. Davey continued, "Omnivex software was selected for its ability to easily manage a very large network of screens and because it could interface with the existing event management system." Information only needs to be updated in the event management system, and the Omnivex software automatically formats and displays that information on the appropriate screens throughout the facility.

The Convention Centre maintains an extensive environmental program to ensure sustainability in everything they do. One of the significant requirements for the Vancouver Convention Centre expansion project was it needed to comply with the energy and environmental design certification standards, as the building is constructed to LEED gold certification. The Convention Centre also adheres to numerous green initiatives, including using seawater for heating and cooling, on-site water treatment, and a "living roof" made of indigenous plants. "The Omnivex software allows us to remotely turn on and off all of the display hardware associated with the digital signage network, prolonging the life of the equipment and reducing energy costs. It also alerts us if there are any hardware failures on the network, increasing up time," said Davey.

The Vancouver Convention Centre boasts almost 500,000 square feet of meeting, exhibition and ballroom space. With 52 meeting rooms and a 55,000 square foot ballroom, the Convention Centre has the ability to hold multiple events simultaneously.

To help guide guests and clearly show what is taking place in each room, screens were installed outside each room and in hallways between the east and west buildings. Using Omnivex software, the entire system can be managed from one central location. "Omnivex software is well suited to these types of large installations, because it automates the process of maintaining accurate and up-to-date information on all of the displays throughout the facility, thus reducing operating costs," said Jeff Collard, president of Omnivex. "The system will also scale easily, to accommodate their growing needs and plans. Additionally, it has the ability to be used as a security and emergency notification tool, by tying into the Convention Centre's existing systems," concluded Collard.

About Vancouver Convention Centre

The Vancouver Convention Centre opened in July 1987 after originally serving as the Canada Pavilion at the World's Fair in 1986. Since inception, the facility has demonstrated a constant commitment to service excellence, technical capabilities, and creative high-quality banqueting. With our expansion complete, we've tripled our size to cover 1.1 million square feet (or four city blocks) for a combined total of 473,523 square feet of pre-function, meeting, exhibition, and ballroom space. For more information, visit www.vancouverconventioncentre.com.

About Bell Canada

Bell is Canada's largest communications company, providing consumers with solutions to all their communications needs, including telephone services, wireless communications, high-speed Internet, digital television and voice over IP. Bell also offers integrated information and communications technology (ICT) services to businesses and governments, and is the Virtual Chief Information Officer (VCIO) to small and medium businesses (SMBs). Bell is proud to be a Premier National Partner and the exclusive Telecommunications Partner to the Vancouver 2010 Olympic and Paralympic Winter Games. Bell is wholly owned by BCE Inc. For information about Bell's products and services, please visit www.bell.ca.

About Omnivex Corporation

Founded in 1991, Omnivex Corporation is a leader in software development for digital signage networks and electronic displays. Omnivex software is used by over 2,000 customers, including many Fortune 500 companies, to manage all aspects of digital signage networks, including content management, real-time data acquisition and distribution, and remote device monitoring and management. For more information, visit www.omnivex.com.

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