

Bringing context to visual communications

Superior graphics capability

Create rich and compelling content with 3D graphics that jump off the screen. Content automatically scales so one design will fit multiple resolutions. Designers can create content in multiple layers and any aspect of the design can vary independently and automatically.

Context is King

Make your message relevant to your viewer by linking it to live pertinent information based on current conditions. Any visual attribute can be tied to live data. With Moxie, information is pushed not polled, so updates are instantaneous.

Moxie Studio

Access your system from anywhere on your network based on your unique identity. Drill down into a filterable, user defined, automatically constructed map of your display network. The context sensitive interface provides you with the tools that are specific to the task at hand.

True Network Control

Simplify installation with network auto discovery and remote configuration capabilities. Reduce operating costs with full system monitoring and recovery that you can access from anywhere. Protect your system with secure encryption, permissions and authentication.

Effectively engaging audiences to inform, motivate and persuade is not just about creative content, its also about timing environment and relevance.

In a word, its about context.

Contextual communication is critical to every business and Omnivex provides the software tools to deliver your messages to their intended audience at the most

Moxie.... The most advanced and comprehensive digital signage software in the world.



Moxie introduces true 3D graphics to the realm of digital signage. With Moxie your graphics can scale to fit each screen resolution and are rendered in real time with any aspect of the content able to be changed on the fly. The ability for software to decide what to present based on business rules, saves hours of content reworking, eliminates redistribution costs and provides instant updates to increase the value of your messages.

Moxie lets you create multiple graphic layers on non-rectangular surfaces, group them, rotate them and orient them as you wish.

Elements or groups of elements in one presentation can easily be reused in other designs. As you design your content, you can zoom in to catch the smallest details and zoom out to see the big picture. You can design and insert custom animations where you wish or link a parameter to a data value so that it dynamically changes based on business rules or internal/external conditions. Any parameter such as size, position, opacity and colour can be tied to real-time data so information can appear and change based on current events. The Moxie interface uses the ribbon menu pioneered by Microsoft that allows users to see the impact of a change to a design simply by floating over the effect, greatly reducing design time.



- Auto sensing and remote configuration to simplify installation
- Full system monitoring and recovery to reduce operating costs
- Secure encryption, permissions and authentication to protect your data
- Redundant operation and automatic failover to maximize uptime
- Bandwidth and energy use management to reduce operating costs
- Integration to MS Active Directory for users; groups and access permissions
- Scalability to support your changing needs
- Self discovering network

The Moxie user interface combines the convenience and ubiquity of a web browser with the power and speed of a client application

A user can access the system with their rights and security from any point on the network. With Moxie, the user experience is the same anywhere, with immediate response and full control. Moxie provides a context-sensitive environment complete with the tools most relevant to a users' current requirements. You can design content with live data to see exactly what your viewers will see.

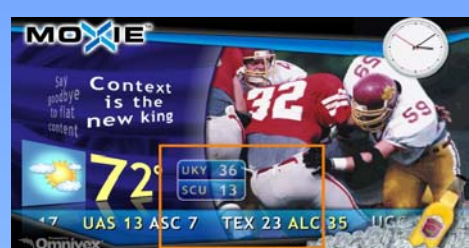
Graphics with text and video **WOW**



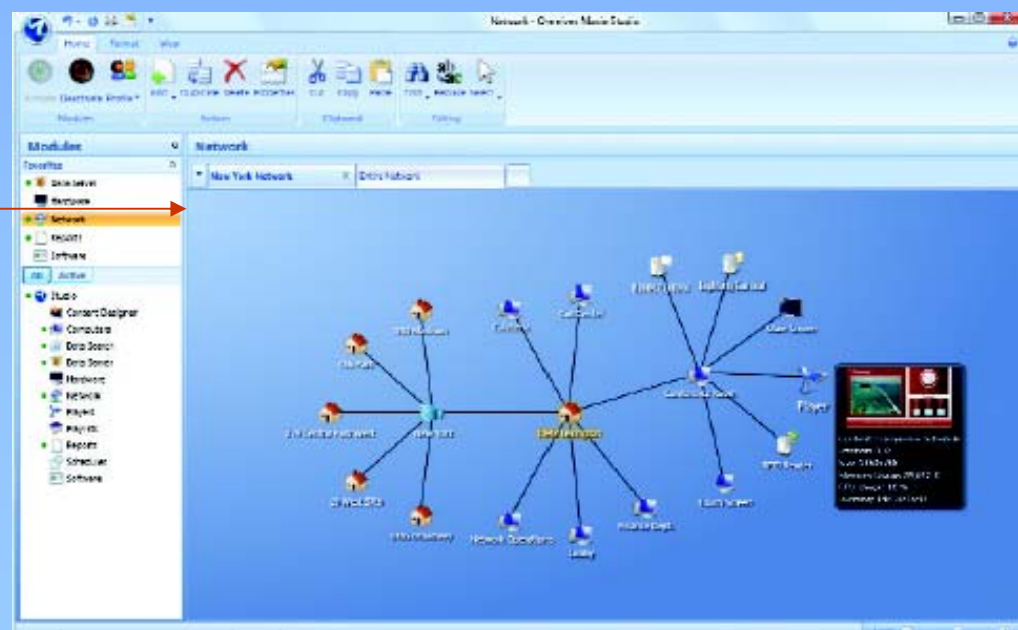
The Moxie environment is self discovering, so displays and computers are instantly recognized when plugged into the network, saving you time and money. One of the many innovations in this product is the Moxie Spider, a new tool that lets you dynamically explore your network and drill down into individual components to know exactly what is happening and where. You can view the status of individual hardware and software components in real time. Information windows will pop up to show details on the selected component.

Moxie also raises the bar on security— any communication can be encrypted, authenticated and permissioned down to a single variable. This allows you to protect your data and create a unique experience for each user since users only see the components that pertain to them. Remote updating, monitoring, alerting and management are available from any point on the network, making the complete system more reliable, robust and consistent.

SAY GOODBYE TO FLAT CONTENT



- Moxie Spider



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